



ROYAL CARIBBEAN EXPANDS *ALLURE OF THE SEAS*' INAUGURAL SEASON WITH SPECIAL FOUR-NIGHT SAILING

MIAMI – Vacationers will experience an unprecedented variety of entertainment, dining, retail and exclusive onboard amenities aboard *Allure of the Seas*, the world's newest, largest and most innovative cruise ship, when she enters service in December 2010. *Allure of the Seas* will share the title of the world's largest and most revolutionary cruise ship with sister-ship, *Oasis of the Seas*.

The inaugural season of Royal Caribbean International's *Allure of the Seas* will begin with a special, four-night, Labadee cruise, departing from Port Everglades on December 1, 2010. During the maiden voyage of the ship, *Allure of the Seas* will spend two days at sea and make a call at Labadee, Royal Caribbean's private beach destination on the northern coast of Haiti.

Allure of the Seas's inaugural voyage, which departs from her home port of Port Everglades in Fort Lauderdale, Fla, on December 5, 2010, will feature a seven-night Western Caribbean itinerary, calling at Cozumel, and Costa Maya, Mexico, as well as Labadee, Haiti. The ship will then alternate its Western Caribbean itinerary with a seven-night Eastern Caribbean itinerary, calling at Nassau, Bahamas, Charlotte Amalie, St. Thomas, and Philipsburg, St. Marteen, each Sunday.

Allure of the Seas shares the title of the world's largest and most revolutionary cruise ship with sister-ship *Oasis of the Seas*. With a cache of distinct new onboard activities and amenities, *Allure of the Seas* offers one-of-a-kind entertainment performances, culinary concepts, retail venues and technology innovations. An architectural marvel at sea, *Allure*'s neighborhoods are divided into seven distinct themed areas, which include Central Park, Boardwalk, the Royal Promenade, the Pool and Sports Zone, Vitality at Sea Spa and Fitness Center, Entertainment Place and Youth Zone. She spans 16 decks, encompasses 225,282 gross registered tons, carries 5,400 guests at double occupancy, and features 2,700 staterooms. *Allure of the Seas* alternates a Western Caribbean with an Eastern Caribbean seven-night itinerary from her home port of Port Everglades in Fort Lauderdale, Fla. Additional information is available at www.AllureoftheSeas.com.

Royal Caribbean International is a global cruise brand with 22 ships currently in service. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand. For additional information or to make reservations, call your travel agent, visit www.royalcaribbean.com or call (800) ROYAL-CARIBBEAN. Travel professionals should go www.cruisingpower.com or call (800) 327-2056.

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